

CALL FOR ENTRIES - \$3,300 in prizes, most ever!

2020 NORTHEAST CALENDAR

— Deadline Extended to Aug. 15! —

***Artists encouraged to
apply for commissions***

*****SUBMISSIONS DUE August 15, 2019 11:59 p.m.*****

For several years, the Northeast Community Development Corporation (NECDC) has coordinated the Northeast Calendar, soliciting images that represent the 14 Northeast neighborhoods. (Map below.)

To further encourage forms of visual art in addition to photography, the 2020 calendar submission guidelines, deadline, and the prize money have changed again.

Participants may apply to be commissioned to execute a piece of art that represents one of Northeast Minneapolis' 14 neighborhoods or the Northeast Minneapolis Arts District. (Track A)

OR, participants may send finished images that fit the above categories (Track B), as in past years.

Fourteen (14) images or artists' commissions will be chosen (each for a \$200 prize), and a one image will serve as the cover. (Cover prize is \$500).

PRIZES

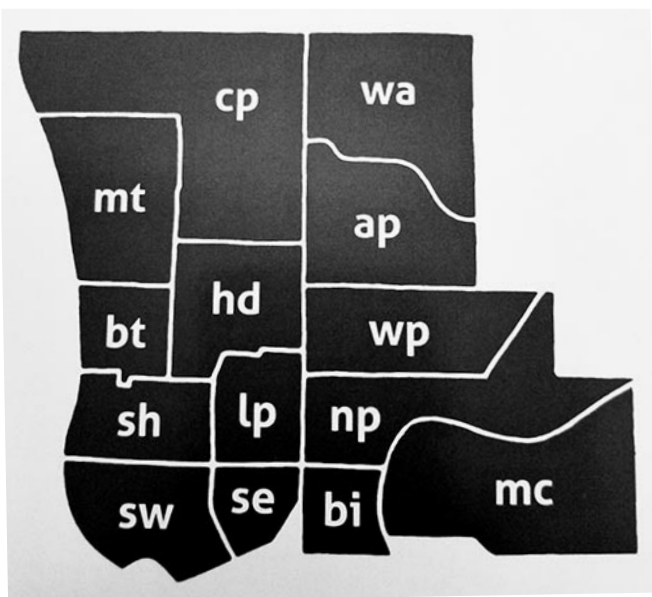
- Cash prize: \$200 for each
- \$500 for the cover
- Each winning artist will also receive up to 25 copies of the calendar if they desire.

SEE BACK FOR SUBMISSION DETAILS!

Images and commissions will go through an independent, professional art jury process.

The 2020 Northeast Calendar will be designed by award-winning artist Kevin Cannon, who will have a role in choosing the cover. The calendar will feature collective information about the neighborhoods and the Northeast Minneapolis Arts District. Each neighborhood or the district will be represented with an image on one of the months or the cover (extra months for extended use and transition.)

Calendars will be ready for distribution in early November in time for pre-holiday art events and other shopping. The product is free to the public and makes a great stocking stuffer or host/hostess gift.



Neighborhood Map Key:

AP Audubon Park	MC Mid City	SW St. Anthony West
BI Beltrami	Industrial	WA Waite Park
BT Bottineau	MT Marshall Terrace	WP Windom Park
CP Columbia Park	NP Northeast Park	
HD Holland	SE St. Anthony East	
LP Logan Park	SH Sheridan	

Arts District boundaries are the Mississippi River to Central between 26th Ave. NE and Broadway St. NE.

To apply for a commission (Track A):

- Understand that you will need to allocate time to start and finish your piece sometime between the award and the designer's deadline (August 23 and September 15). Commission winners, if you don't submit specific ideas, you'll be assigned an area and work with a rep from NECD to agree on a scene to illustrate it.
- There is no entry fee to participate.
- Submit, by email, to roguebuddha@hotmail.com, a brief introduction making it clear you are applying for Track A. Include a link to your website, or email a maximum of five images that demonstrate your style and medium.
- If you have ideas for Northeast scenes or people that you would like to depict, send a list, or photos, of those scenes (up to five) along with the address or neighborhood name where you found it/them (or indicate "Arts District").
- Label your entry email with your name and "**Northeast Calendar Track A**" and send to **Nick Harper: roguebuddha@hotmail.com**
- **THE DEADLINE FOR SUBMISSIONS IS August 15, 2019, 11:59 p.m.**

• *NOTE: If files exceed 25MB total per email, you will have to submit more than one email.*

Other general notes:

**YOU MAY SUBMIT FOR BOTH TRACKS!
NOTE THAT THEY HAVE SEPARATE
EMAIL ADDRESSES.**

OWNERSHIP OF IMAGES:

The artists retain rights to their images for future use and sale after calendar 2020. Northeast Community Development Corporation receives one-time publication rights to use the image in the calendar and associated materials, websites and social media used to promote the calendar, the NECD organization and the Northeast Minneapolis Arts District. The artist will be credited wherever the work appears.

SPONSORSHIPS/ADVERTISING:

Business and organization ads support the calendar. To purchase these coveted spots, contact Dawn Williams at 612-627-9366.

"Line ads" on calendar dates may also be available (such as birthday wishes, anniversaries, or annual events for which dates are certain — first come, first served) for \$25 each.

To submit finished images for consideration (Track B):

To submit finished images for consideration (photos, or photographic images of other art mediums):

Please email your Track B images to Kevin Cannon: kevincannonart@gmail.com

- There is no entry fee to participate!
- Participants may enter up to 15 images total - **one image only per category**. (Each of the 14 Northeast Neighborhoods is a category. Northeast Minneapolis Arts District is a separate category. Image must represent or be associated with the chosen area, and may depict places, people and seasons.)
- Winning submissions from past years are not eligible for re-submission. Previous winners may submit new images.
- Any medium is acceptable.
- **THE DEADLINE FOR SUBMISSIONS IS August 15, 2019, 11:59 p.m.**

• No hard copy submissions will be accepted—only emails submitted to **kevincannonart@gmail.com**



SUBMITTING YOUR "TRACK B" IMAGES

Please INCLUDE:

- "Calendar" in the subject line
- Your name as it will appear in the calendar
- Title of the piece on the file label(s)
- The neighborhood that each image is associated with (Columbia Park, etc.)
- Image files **MUST** be 2500 X 3300 pixels or larger. Strong preference for horizontal format or work that can be cropped to horizontal format.
- Understand that images may be cropped – you are better off submitting images that can later be cropped to fit, rather than cropping to an odd size.
- Accepted file formats: .jpg (preferred), .tiff, .psd

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