

CALL FOR ENTRIES - \$3,100 in prizes

2019 NORTHEAST CALENDAR

— LARGEST EVER PRIZE PURSE —

*Artists encouraged to
apply for commissions*

*****SUBMISSIONS DUE July 22, 2018 11:59 p.m.*****

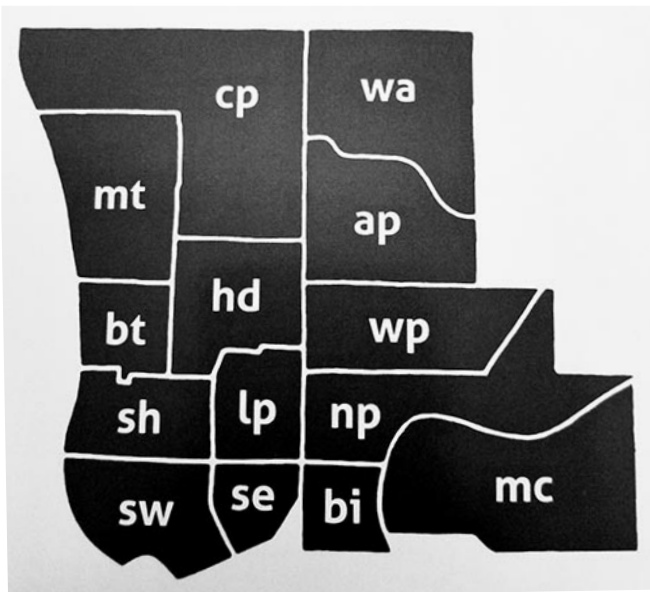
For several years, the Northeast Community Development Corporation (NECDC) has coordinated the Northeast Calendar, soliciting images that represent the 14 Northeast neighborhoods. (Map below.)

To further encourage forms of visual art in addition to photography, the 2019 calendar submission guidelines, deadline, and the prize money have changed.

Participants may now apply to be commissioned to execute a piece of art that represents one of Northeast Minneapolis' 14 neighborhoods. (Track A)

OR, participants may send finished images that fit the neighborhood categories (Track B), as in past years.

Fourteen (14) images or artists will be chosen (each for a \$200 prize), one of which will serve as the cover and be repeated as one of the months/neighborhoods (prize is an additional \$300, for a total of \$500 for that piece).



PRIZES

- Cash prize: \$200 for each winning category (month) and additional \$300 for the cover!
- Each winning artist will also receive up to 25 copies of the calendar.

SEE BACK FOR SUBMISSION DETAILS!

Images and commissions will go through an independent, professional art jury process that includes a non-artist representative chosen by NECDC.

The 2019 Northeast Calendar will be designed by award-winning artist Kevin Cannon, who will have a role in choosing the cover. The calendar will feature collective information about all 14 Northeast neighborhoods. Each neighborhood will be represented with an image on one of the months (extra months for extended use and transition.)

Calendars will be ready for distribution in early November in time for pre-holiday art events and other shopping. The product is free to the public and makes a great stocking stuffer or host/hostess gift.

Neighborhood Map Key:

AP Audubon Park	MC Mid City	SW St. Anthony West
BI Beltrami	Industrial	WA Waite Park
BT Bottineau	MT Marshall Terrace	WP Windom Park
CP Columbia Park	NP Northeast Park	
HD Holland	SE St. Anthony East	
LP Logan Park	SH Sheridan	

To apply for a commission (Track A):

- Understand that you will need to allocate time to start and finish your piece sometime between the award and the designer's deadline (August 1 and September 17). Commission winners, if you don't submit specific ideas, you'll be assigned a neighborhood and challenged to find a scene to represent it.
- There is no entry fee to participate.
- Submit, by email, to roguebuddha@hotmail.com, a brief introduction making it clear you are applying for Track A. Include a link to your website, or email a maximum of five images that demonstrate your style and medium.
- If you have ideas for Northeast scenes or people that you would like to depict, send photos of those scenes (up to five) along with the address or neighborhood name where you found it/them.
- Label your entry email with your name and "**Northeast Calendar Track A**" and send to **Nick Harper: roguebuddha@hotmail.com**
- **THE DEADLINE FOR SUBMISSIONS IS July 22, 2018, 11:59 p.m.**

• *NOTE: If files exceed 25MB total per email, you will have to submit more than one email.*

Other general notes:

**YOU MAY SUBMIT FOR BOTH TRACKS!
NOTE THAT THEY HAVE SEPARATE
EMAIL ADDRESSES.**

OWNERSHIP OF IMAGES:

The artists retain rights to their images for future use and sale after calendar 2019. Northeast Community Development Corporation receives one-time publication rights to use the image in the calendar and associated materials, website and social media used to promote the calendar and the NECDC organization. The artist will be credited wherever the work appears.

SPONSORSHIPS/ADVERTISING:

Business and organization ads support the calendar. To purchase these coveted spots, contact Dawn Williams at 612-627-9366.

"Line ads" on calendar dates may also be available (such as birthday wishes, anniversaries, or annual events for which dates are certain — first come, first served) for \$25 each.

To submit finished images for consideration (Track B):

To submit finished images for consideration (photos, or photographic images of other art mediums):

Please email your Track B images to Kevin Cannon: kevincannonart@gmail.com

- There is no entry fee to participate!
- Participants may enter up to 14 images total - **one image only per category**. (Each of the 14 Northeast Neighborhoods is a category. Image must represent or be associated with the neighborhood, and may depict places, people and seasons.)
- Winning submissions from past years are not eligible for re-submission. Previous winners may submit new images.
- Any medium is acceptable.
- **THE DEADLINE FOR SUBMISSIONS IS July 22, 2018, 11:59 p.m.**

• No hard copy submissions will be accepted—only emails submitted to **kevincannonart@gmail.com**



SUBMITTING YOUR "TRACK B" IMAGES

Please INCLUDE:

- "Calendar" in the subject line
- Your name as it will appear in the calendar
- Title of the piece on the file label(s)
- The neighborhood that each image is associated with (Columbia Park, etc.)
- Image files **MUST** be 2500 X 3300 pixels or larger. Strong preference for horizontal format or work that can be cropped to horizontal format.
- Understand that images may be cropped – you are better off submitting images that can later be cropped to fit, rather than cropping to an odd size.
- Accepted file formats: .jpg (preferred), .tiff, .psd

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